

Safety zone

Cut line

Mandatory Mailing Label Space

Note: Back Cover ads must accommodate space for the mailer indicia as per postal regulations. This reserved space should occupy the top half of the page and measure exactly 4.75 inches by 2 inches. It can be oriented either horizontally or vertically, but must conform to the specified dimensions and placement to ensure compliance with postal requirements.



Back Cover Template

Red Line - Bleed - 8.625" x 11.125"

Artwork must extend to the outside of the red box (bleed). Artwork should extend into the Bleed so no un-printed area shows.

Blue Line - Trim - 8.375" x 10.875"

The Blue Line is the edge of the page after the page is trimmed for the magazine.

Green Line - Live Area - 8.125" x 10.625"

Keep all text within the dimensions of the Live Area to prevent it from being cutoff by the edge of the page.

Artwork File Size: 8.625" x 11.125"

Color Mode: CMYK

Resolution: 300DPI

Accepted File Formats: PDF, JPG, TIFF

Note: This document size already includes the required .125" bleed as the margin. If you use this document to create your artwork, you do not have to export with a bleed because it's already built in.

If you have any questions, please contact us at:
art@headquest.com